



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile
Of
District
JYOTIBA PHULE
NAGAR (AMROHA)



सूक्ष्म, लघु एवं मध्यम उद्यम

MICRO, SMALL & MEDIUM ENTERPRISES

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Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	
1.1	Location & Geographical Area	3
1.2	Topography	4
1.3	Availability of Minerals	4
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5-7
2.1	Existing Status of Industrial Area in the District	8
3.	Industrial Scenario of District	
3.1	Industry at a Glance	8
3.2	Year Wise Trend of Units Registered	9
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	9
3.4	Large Scale Industries / Public Sector undertakings	10
3.5	Major Exportable Item	11
3.6	Growth Trend	11
3.7	Vendorisation / Ancillarisation of the Industry	11
3.8	Medium Scale Enterprises	11
3.8.1	List of Medium Scale Enterprises	11
3.8.2	Major Exportable Item	11
3.9	Service Enterprises	11
3.9.2	Potentials areas for service industry	11-12
3.10	Potential for new MSMEs	12
4.	Existing Clusters of Micro & Small Enterprise	
4.1	Detail of Major Clusters	13
5.	General issues raised by Industrial Associations	13
6	Steps to set up MSMEs	14

Brief Industrial Profile of J P Nagar District

1. General Characteristics of the District:

District Jyotiba Phule Nagar lies in the west of Moradabad District adjoining Meerut, Ghaziabad & Buland Shahar. The district came into being on 24th April 1997 in the memory of famous social reformer Sant Mahatama Jyotiba Phule by combining Amroha, Dhanora & Hasanpur Tehsils of Moradabad district vide UP Gazette no. 1071/1-5-97/224/sa-5 dated 15/4/1997 whose head office is situated in the ancient city Amroha.

The name of Amroha may derive from its production of mangoes (*aam*) and fish (*rohu*). Another possibility is that Raja Amarjoda, of the Bansi dynasty, named the region Amroha in 474 B.C. The author of Tarikh-i-Amroha states that Amroha was ruled by Rajputs between 676 and 1141 A.D. Mahmud of Ghazni conquered Amroha in 1093 A.D. Behram Shah (1240–42) appointed Malik Jalaluddin to the position of Hakim of Amroha in 1242. Ghiyasuddin Balban crushed a rebellion in this region, and so ruthless was his repression that the territory of Badaun and Amroha remained quiescent till the reign of Jalaluddin Khalji. Ambar Sultani built a mosque at Amroha. During Alauddin Khalji's reign, Malik Tughluq and Malik marched to confront the Mongols through Amroha. Saiyid Salim was assigned Amroha and Sirsi as an iqta and after his death, the iqta was assigned to his sons. It is also recorded that Khizr Khan was punished by Alauddin Khalji with an enforced stay at Amroha with Hisamuddin..

1.1 Location & Geographical Area.

Its geographical area is 2470 Sq. Km. Extending from Latitude 28.54' N and Longitude 78.31' E. The maximum & minimum heights from sea level are 240ft. & 177ft. respectively. In the north of the district lies district Bijnore, Sambhal is in the south, tehsil Sadar of Moradabad is in the east and in the west are situated districts Meerut, Ghaziabad & Buland Shahar. Ganga River separates it from district Ghaziabad, Meerut & Buland Shahar.

1.2 Topography:

The climate of the district is similar to other districts of the state situated at the base of Himalaya which becomes hot in summer and dry & cold in winter. Ganga, Baha & Krishna are the main rivers of the district.

1.3 Availability of Minerals.

No mineral is produced in the district.

1.4 FOREST

The total forest area in the district is 21340 hectare.

1.5 Administrative set up.

For administrative convenience, the district of Jyotiba Phule Nagar (Amroha) has been divided into three tehsils namely,

1. Amroha Sadar
2. Dhanaura
3. Hassanpur

These tehsils are further divided into 6 blocks.

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2011		28.54 ⁰ N
	ii) Longitude	2011		78.31 ⁰ E
	iii) Geographical Area	2011	Sq. KM	2249
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	3
	ii) Tehsils	2011	Nos.	3
	iii) Sub-Tehsil	2011	Nos.	6
	iv) Patwar Circle	2011	Nos.	NA
	v) Nyay Simitis	2011	Nos.	48
	vi) Nagar nigam	2011	Nos.	0
	vii) Nagar Palika	2011	Nos.	4
	viii) Gram Panchayats	2011	Nos.	484
	xi) Revenue villages	2011	Nos.	940
	x) Assembly Area	2011	Nos.	4
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	964319
	ii) Female	2011	Nos.	874452
(B)	Total Population	2011	Nos.	1838771
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	Hectare	216870
	ii) Forest cover	2009-10	“	21340
	iii) Non Agriculture Land	2009-10	“	16904
	v) cultivable Barren land	2009-10	“	974
4.	Forest			
	(i) Forest	2010-11	Ha.	21340
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	130133
	ii) Buffaloes	2007	Nos.	371013
B.	Other livestock			

	i) Goats	2007	Nos.	56222
	ii) Pigs	2007	Nos.	9972
	iii) Poultry	2007	Nos.	101582
	iv) Railways			
	i) Length of rail line	2010-11	Kms	92
	V) Roads			
	(a) National Highway	2010-11	Kms	52
	(b) State Highway	2010-11	Kms	103
	(c) Main District Highway	2010-11	Kms	75
	(d) Other district & Rural Roads	2010-11	Kms	1095
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	315
	(f) Kachacha Road	2010-11	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2010-11		8069
	(b) Post offices	2010-11	Nos.	146
	(c) Telephone center	2010-11	Nos.	12
	(d)Density of Telephone	2010-11	Nos./lakh person	499
	(e) Density of Telephone	2010-11	No. per KM.	0.01
	(f) PCO Rural	2010-11	No.	11
	(g) PCO STD	2010-11	No.	103
	(h) Mobile	2010-11	No.	NA
	(VII) Public Health			

	(a) Allopathic Hospital	2010-11	No.	6
	(b) Beds in Allopathic hospitals		No.	662
	(c) Ayurvedic Hospital		No.	12
	(d) Beds in Ayurvedic hospitals		No.	56
	(e) Unani hospitals		No.	3
	(f) Community health centers		No.	8
	(g) Primary health centers		No.	31
	(h) Dispensaries		No.	37
	(i) Sub Health Centers		No.	175
	(j) Private hospitals		No.	25
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	44
	(b) rural Bank Products		Nos.	57
	(c) Co-Operative bank products		Nos.	14
	(d) PLDB Branches		Nos.	3
	(IX) Education			
	(a) Primary school		Nos.	2044
	(b) Middle schools		Nos.	1031
	(c) Secondary & senior secondary schools		Nos.	219
	(d) Colleges		Nos.	21
	(e) Technical University		Nos.	0

Source:- District Stat. & Eco. Office, Amroha

2.1 Existing Status of Industrial Areas in the District J P Nagar

S. No.	Name of Ind. Area	Land acquired (In acre)	Land developed (In acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Gajraula - 1	34.76	34.76	-	1	1	0	1
2	Gajraula - 2	681	681	1100/-	229	184	145	137
	Total	715.76	715.76	-	330	184	145	138

Source:- DIC, J P Nagar (Amroha)/ UPSIDC, Bareilly

3. INDUSTRIAL SCENERIO OF J P Nagar

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1640
2.	TOTAL INDUSTRIAL UNIT	NO.	1640
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	32
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	15331
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	3558
6.	NO. OF INDUSTRIAL AREA	NO.	2
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	270.86
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	890.91

Source:- DIC, J P Nagar (Amroha)

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2004-05	233	1232	14.79
	2005-06	234	5682	90.49
	2006-07	178	725	2.18
	2007-08	250	1703	114.39
	2008-09	248	1268	21.33
	2009-10	249	1148	9.09
	2010-11	248	2573	18.59
	Total	1640	15331	270.86

Source:- DIC, J P Nagar (Amroha)

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	138	30.99	5608
22	Soda water	-	-	-
23	Cotton textile	53	24.09	385
24.	Woolen, silk & artificial Thread based clothes.	13	0.22	82
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	66	2.00	350
27.	Wood/wooden based furniture	274	16.44	1178
28.	Paper & Paper products	14	0.84	83
29.	Leather based	5	1.03	15
31.	Chemical/Chemical based	15	86.85	384
30.	Rubber, Plastic & petro based	3	2.53	141
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	29	11.61	1834
35.	Engineering units	4	0.84	96
36.	Electrical machinery and transport equipment	3	0.06	69
97.	Repairing & servicing	658	81.53	2025
01.	Others	355	11.53	3081
		-	-	-

Source:- DIC, J P Nagar (Amroha)

3.4 Large Scale Industries / Public Sector undertakings

List of the units in J P Nagar (Amroha)

1. Vam Organics Ltd., (1) Gajarula
2. Vam Organics Ltd., (2) Gajarula
3. Vam Organics Ltd., (3) Gajarula
4. Kamakshi Paper Ltd., Gajarula
5. Corel News Print, (1) Gajarula
6. Corel News Print, (2) Gajarula
7. Vam Organics Ltd., (4) Gajarula
8. J K Industries Ltd., (1), Gajarula
9. J K Industries Ltd., (2), Gajarula
10. Vam Organics Ltd., (5) Gajarula
11. Vam Organics Ltd., (6) Gajarula
12. Vam Organics Ltd., (7) Gajarula
13. Chhada Sugars Pvt. Ltd., (1) Malesia
14. U S Foods Pvt. Ltd., Gajarula
15. Chhada Sugars Pvt. Ltd., (2) Malesia
16. Jubilant Organics Ltd., (1) Gajrarula
17. Jubilant Organics Ltd., (2) Gajrarula
18. Jubilant Organics Ltd., (3) Gajrarula
19. Jubilant Organics Ltd., (4) Gajrarula
20. Jubilant Organics Ltd., (5) Gajrarula
21. Jubilant Organics Ltd., (6) Gajrarula
22. Jubilant Organics Ltd., (7) Gajrarula
23. Trivani Engineering & Industries Ltd., Hasanpur
24. Jubilant Organics Ltd., (8) Gajrarula
25. Isilco Ltd., Gajarula
26. J K Industries Ltd., (3), Gajarula
27. J K Industries Ltd., (4), Gajarula
28. J K Industries Ltd., (5), Gajarula

29. J K Industries Ltd., (6), Gajarula
30. Prakash Woolen Mills Ltd., Baudhpur
31. Chhada Sugars Pvt. Ltd., (3) Malesia, Dhanora

3.5 Major Exportable Item

Nil

3.6 Growth Trend

Due to proximity of Uttranchal and National capital there is good scope for development. Gajarula is industrially very developed area of J P Nagar but remaining area is not very flourishing at yet, though has a lot of potential for setting up industries to attract people to settle.

3.7 Vendorisation / Ancillarisation of the Industry

The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

3.8. Medium Scale Enterprises

3.8.1 List of the units in J P Nagar.

1. G R Solvent & Allied Industries, Gajarula

3.8.2 Major Exportable Item

Nil

3.9 Service Enterprises

The service enterprises mainly include repair & servicing of motor vehicles, motor cycles / scooters, household goods, workshops, restaurants and cold storage etc.

3.9.2 Potentials areas for service industry

1. Computer Training Institute
2. Beauty Parlour
3. Computer Hardware Repairing/Maintenance
4. T.V. Repairing
5. Radio/Transistor Repairing

6. Photo copy
7. Repairing center for domestic electrical appliances
8. Refrigerator/AC repairing center
9. Transformer repairing center
10. Internet cafe/cyber cafe
11. Tailoring & Embroidery
12. Mobile Phone Repairing
13. Battery charging/maintenance
14. Automobile Service Center
15. Welding Workshop
16. Printing

3.10 Potential for new MSMEs

1. Fruit preservation
2. Jam & jelly
3. Pickles
4. Namkeen
5. Squash & syrup
6. Bakery & confectionery
7. Dehydration of vegetable
8. Soft drinks
9. Ice Cream & Ice Candy
10. Corrugated Board Boxes
11. Sophisticated engineering workshop
12. Steel almirah & furniture
13. Assembling of Computers
14. Phenyl
15. Polythene Bags
16. Disposable syringe
17. Distillery Industries
18. Voltage stabiliser
19. Mosquito repellent coil
20. Electroplating, chromium and nickel Plating
21. Naphthalene Balls
22. Tyre retreading & vulcanizing
23. Injection moulded plastic products
24. Polythin Film
25. Paper Bags, Envelops including officials
26. Bicycle, Scooter, Rickshaw seat cover
27. Mineral Water
28. Absorbent cotton
29. Bio fertilizer
30. Battery container & Battery plates
31. Inverter

Industries suggested under different heads above are only broad ideas. Hence, detailed information pertaining to suitable location, capital investment in plant in machinery, working capital requirements, manpower, basic raw material, marketability, profitability etc. will be available for each suggested items from MSME-DI, Agra in the shape of scheme/project profile/ project report on demand from the suitable entrepreneurs for starting their venture on the selected items.

4. Existing Clusters of Micro & Small Enterprise

The district has no identified cluster.

5. General issues raised by industry association:

- Availability of uninterrupted Power Supply at lower rate.
- Better road connectivity.
- Enhancement of investment limit in Micro, Small & Medium Enterprises.
- State Industrial Policy: It must be declared.
- Attractive Industrial Policy of neighboring state.
- Various central/ state departments are operating similar nature of activities/ schemes with varying subsidy/ limits, required to be consolidated.
- Better Technology Up gradation Scheme with some mechanism for tracking of application status may be available on line.
- Implementation of online submission of Entrepreneurship Memorandum.
- Better loan scheme for self employment for educated unemployed youths.
- More benefit to micro level enterprises under CGTMSE scheme.
- Interest subsidy to Micro enterprises to attract more entrepreneurs to start new venture.
- MDA scheme should be more attractive.
- Procedure for National Awards should be simplified.
- Various DC (MSME) schemes must be more entrepreneurs friendly.

6 . STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre (DIC), Amroha
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra DIC, Amroha
3.	Land and Industrial shed	DIC, Amroha & UPSIDC, Bareilly
4.	Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
5.	For raw materials under Govt. Supply	UPSIC, Mooradabad
6.	Plant and machinery under hire / purchase basis.	NSIC, Noida/ Agra
7.	Power/ Electricity	UPSEB, Amroha
8.	Technical Know –how.	MSME-DI, Agra
9.	Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
10.	Marketing /Export Assistance	MSME-DI, Agra NSIC, Noida/ Agra ECGC, Mooradabad
11.	Other Promotional Agencies	Director of Handicraft & Cottage Industries/ Textile/ Fisheries, Coir Board, Horticulture.